

I am writing in support of K-LOVE radio and against the proliferation of LPFM stations that would crowd K-LOVE and other national radio stations off the air.

K-LOVE serves my local community in several ways. The most important being that it brings a programming choice that does not exist elsewhere in this market. No other 24-hour Christian music stations exist in my local area.

In addition, K-LOVE provides access to local happenings through regular announcement of general interest events happening every week. They also provide pastoral and referral services to anyone who calls up their toll free number and asks for it. While I can't prove this affected my local area, I know they took over 9,000 of these calls in 2004, so I know many local communities were directly affected.

Finally, K-LOVE provides "Closer Look" segments that cover many different societal issues and tell people how to get involved and make a difference in their local community and on the state and national level.

K-LOVE's listener supported format provides the best incentive possible for the station to strive to meet the local needs of their listeners because if they don't, the local communities will not donate the money the stations need to operate. Allowing LPFM stations to proliferate and drive K-LOVE off the air in my area would make it impossible for me to hear the type of programming I want to listen to. In addition, K-LOVE's focus on God encourages me to do good and strive to be more like Christ, which no other station in my local area currently does. It helps me keep my focus on what's truly important; serving others and Christ, rather than focusing on myself or making money.